

Take a Successful Man's Advice

*"It's All Right to Take Chances,
But Never Take An Unnecessary Chance"*

Buying unguaranteed footwear is "taking chances."
Because every pair is guaranteed with this guarantee—

"The name SELZ stamped on the sole of a shoe is a
guarantee of satisfaction. Remember, your dealer is au-
thorized to see that you get satisfaction from every pair of
shoes bearing the mark:



"Largest Makers of Good
Shoes in the World."

—You Take No "Chances" When Buying

SELZ Royal Blue Shoes

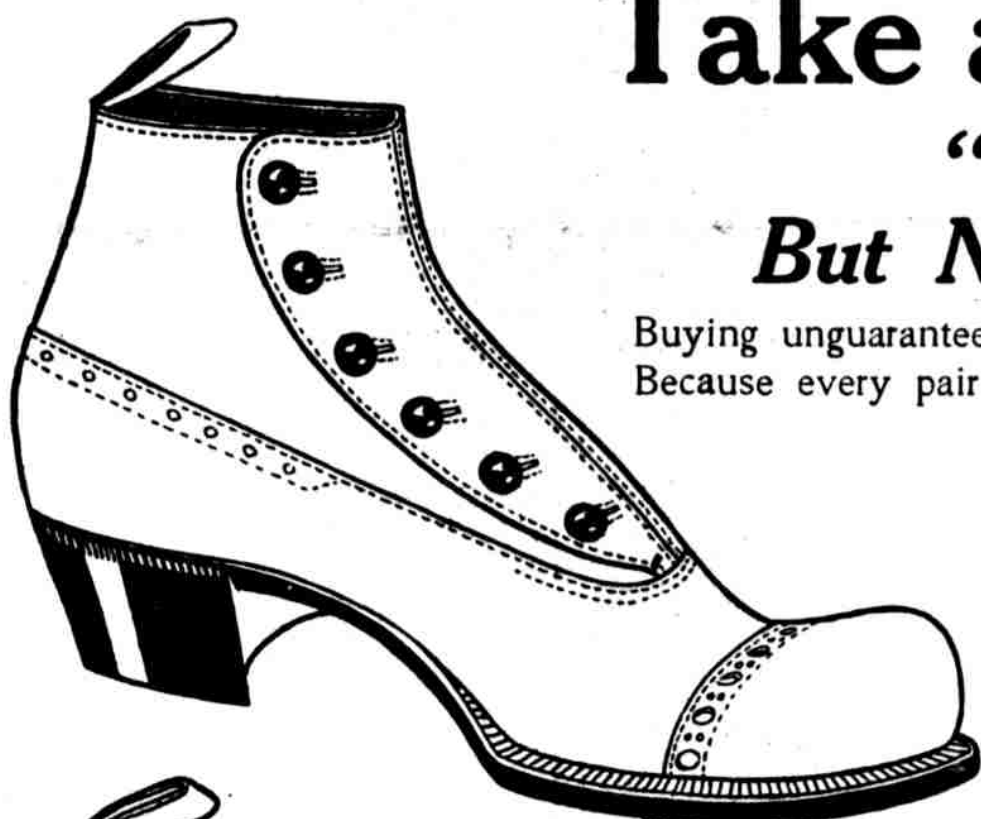
PRICES:

\$3.50, \$4.00 and \$5.00

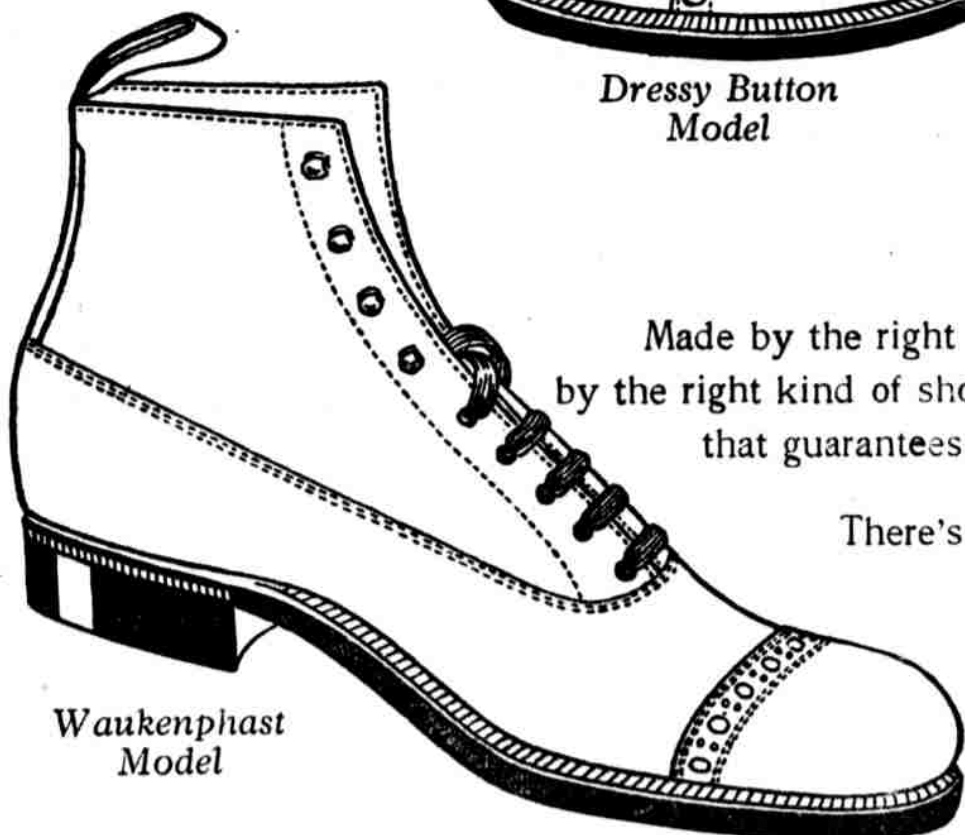
Made by the right kind of shoe manufacturers, of the right kind of materials,
by the right kind of shoemakers and sold to you in the right kind of way—a way
that guarantees the satisfactory service of every pair.

There's every style to select from—every leather of which
shoes for men are made—and in all sizes.

*We Guarantee the Comfort of This
Shoe Just as We Do the Service.*



Dressy Button
Model



Waukenphast
Model



Waukenphast
Model

Main Store 1116-22 7th St.

Berberich's

Branch Store 813 Penna. Ave.

Washington's Largest and Most Progressive Shoe House. Established 1868